

Elina Moghaddam

PRODUCT / UI/UX DESIGNER · CREATIVE DIRECTOR

CONTACT	
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TOOLS	
Figma	▬ ▬ ▬ ▬ ▬
Microsoft Visio	▬ ▬ ▬ ▬ ▬
ProtoPie	▬ ▬ ▬ ▬ ▬
Illustrator	▬ ▬ ▬ ▬ ▬
Spline	▬ ▬ ▬ ▬ ▬
Claude AI	▬ ▬ ▬ ▬ ▬
Chatgpt AI	▬ ▬ ▬ ▬ ▬
Photoshop	▬ ▬ ▬ ▬ ▬
After Effects	▬ ▬ ▬ ▬ ▬

LANGUAGES	
Persian	Native ● ● ● ●
English	Pre-intermediate ● ● ○ ○
Spanish	Beginner ● ○ ○ ○

IN NUMBERS		
20+	4+	8+
Projects shipped	Years in UI/UX	Years in design & technology

Elina

Every calm surface rests on something deep.

Profile

A UI/UX designer and creative director with a background in theatre and IT. I see design as a way to make experiences that are both beautiful and genuinely useful: products staged like a story, built like a system.

Over four years designing for international companies and teams, across SaaS products, dashboards, marketplaces and websites, from research and flows to visual design and handoff.

Experience

Creative Director

DEC 2024 — PRESENT

Assist World · United States

Leads brand vision, storytelling and design; designed the Assist World website end to end, turning bold ideas into work that is clear and lands with impact.

UI/UX Designer

APR 2022 — PRESENT

Freelance · Worldwide

20+ projects for international clients: SaaS products, dashboards, marketplaces and websites, from UX research and flows to UI, prototypes and design systems.

Information Technology Specialist

APR 2017 — NOV 2020

Lirok Company

Kept networks and systems running and supported the people who relied on them. It taught me how software breaks, and how that feels for the person using it.

Skills

DESIGN	RESEARCH & WRITING	DIRECTION & TECH
UX & interaction design	UX research	Creative direction
Visual & web design	UX writing	Graphic design
Prototyping	Storytelling	IT management
Design systems	Writing	Networking

Education & courses

DEGREES & CERTIFICATION		COURSES	
MA, Theatre Arts		Figma UI/UX Design Advanced	
Faculty of Arts & Architecture	2016 - 2018	Daniel Walter Scott · Udemy	AUG 2024
BA, Theatre Arts		UI Design Infinity	
Faculty of Arts & Architecture	2012 - 2016	Mojtaba · Melina School	MAY 2021
CompTIA Network+	JUL 2016	UI/UX 0 — 100	
		Hossein Aslani · Daneshjooyar	JUL 2020

Let's make something calm out of something complicated.

Elina